

Economic Empowerment for Coastal Community

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INTRODUCTION

During the policy of coastal areas development was partially implemented and the top down planning system are not suitable with the urgency and demand requirement of coastal community. This policy could not be used to community development.

Parallel to the Region Autonomy, the raising of democracy, communities participation, fairness and potential of the region was developed by the region empowerment force

The process of community empowerment would be preferable to notice the value system, growth institution and develop in the local communities, potency of the local resources and business unit in coastal community.

Institutional development in coastal communities based on local resources will increase the communities participation to making decision and controlling of marine and coastal resources. Overall, it will increase the of community income and conserve the marine and coastal resources

PEMP is one of the other activities THAT coordinated by Marine and Fisheries Department, this program was financed by Compensation Program of Reduction of Fuel Subsidy. PEMP 's program directed to the raising or add infra structure of fishing, aquaculture, the other business activities that support the fishing and aquaculture, or other business activities that connected with sea and coastal resources.

The capital funding in coastal community is not free, but it must be repayment to coastal communities. PEMP's concept was developed to economic growth in local area it was expected would give " multiplier effect" and contribution to economic growth in the coastal community.

BASIC CONSIDERATION:

- Low in capability of the coastal community to exploit the resources potency
- Motivation, creativity and working performance not develop yet, specially to develop economic activities with using the real marine and fisheries resource
- If to compare with working group in economic activities, the local communities have characteristic individually working tendency.
- Ignorance and incapable to find capital sources and financing capital institutions
- Less of capability the fishermen to increase value added of theirs products
- In general the business activities was executed individually and total production is relative small
- The fisherman has not strong in bargaining position, either in input supply or in marketing product.

- Financial institution especially bank is not interest in give credit in this sector especially concern to coastal community
- In coastal communities, specially fisherman generally has weaknesses to manage financial business and household financial
- Low number of economic institution in coastal community and very limited economic activities support in developing marine and coastal resources.
- The less relation between existing institutions and coastal population

VISION:

PEMP become the best program in order to increasing of social welfare through community empowerment, and use marine and coastal resources optimally

MISION:

PEMP Program has mission to increase the social welfare of coastal community by increasing of human resource quality, communities participation in developing economic activities, capital strengthen and social economic

Increasing capability of community in order to manage and use marine and coastal resources optimally, sustainable environment

GENERAL AIM OF PEMP:

General aim of PEMP is increasing the social welfare and strengthen of economic institution and also participation of community, optimality and sustainable use of marine and coastal resources

SPECIFIC AIMS OF PEMP:

- Reduction the raising effect of fuel price to economic and social condition of fishermen through increasing business activities and create continuing productive business
- Create occupation and business opportunity for coastal community concern to marine and coastal resources
- Raising community participation in planning, actuating, controlling and developing of economic activities in coastal community
- To strengthen the Economic Institution to support the regional development
- Raising economic productive in coastal villages
- Support the mechanism of management community development with participation and transparency
- Increase the ability of officer and coastal population in order to manage development in their area

TARGET OF PEMP

- Reduction the raising effect of fuel price, due to increasing income by extended business and create opportunities for employment
- Productive economic activities formed, based on marine resources and sustainable in lower level of community
- Learning process and participation formed as the effort to empower local communities
- Micro Fisheries Partner for Development Economic Institution formed in coastal community (Lembaga Ekonomi Pengembangan Pesisir Mikro Mitra Mina = LEPP-M3)

PROGRAM APPROACH:

- Community participation in planning, actuating, controlling and sustainable developing of economic activities in coastal community
- Partnership relation between population, officer and private business to develop these activities
- Community self empowerment in local region development

PRINCIPLES OF MANAGEMENT PROGRAM

Acceptable :

The choice of business activities based on society consultation and supported by community opinion

Transparency :

Management activity was implemented with open management and approved by communities

Accountability :

Management activity must be responsible to community

Sustainability :

Management activities have to give benefit continuously for costal community

Responsiveness :

The activities performed as the respond to carry out the problem pre-prosperous family and prosperous family

BUSINESS DEVELOPMENT PATTERN AND CAPITALIZATION

Business kind

The priority of business that financed by PEMP's program are business that exploit coastal and marine resources. Several kinds of business are fishing, aquaculture, fish processing product or business activities that can support fisheries economic activities, marketing and selling fish product in small scale

Business Development

Business development in PEMP Program based on "sustainable principle" in order to use marine and coastal resource. Other considerations are using local labor, applied of feasibility business principles (legal aspect, market, technical, management, financial) in business development.

Financial Development

PEMP Program expected to grow their capital, and fishermen communities able to take a part of the yield for business development and increase their income.

The saving of fisherman community starting from the fisherman group saving. Each group was expected to open account in bank. And then if fisherman group saving have run in good way, each of the members fishermen group could develop his business and each fisherman have account in bank. They saving their money from income minus repayment of credit that financed by PEMP Economic Productive Program. Credit repayment gathered by Micro Fisheries Partner for Economic Institution to Coastal Development (LEPP-M3).

LOCATION AND CRITERIA

PEMP's Program of Fuel Subsidy Reduction Compensation Program, allocated at 90 Regency (30 Province) in Indonesia current year 2002.

The target location is Regency or District areas which have coastal-villages, and most of the population are prosperous family (poor) and have potential resources in business development.

Criteria of the target Location are:

- The villages which most of the population are poor family
- They have much potential resources to be developed
- The village policy that supported by regency in developing their marine and coastal resources
- They never receipt PEMP's Program / not receipt many program in the same way

Realization of PEMP Program in Central Java Province

No	Regency	Budged year 2000	Budged year 2001	Budged year 2002	Budged year 2003
1	Brebes		Yes		Yes
2	Tegal District				
3	Tegal			Yes	
4	Pemalang		Yes		
5	Pekalongan	Yes	Yes	Yes	
6	Pekalongan District				
7	Batang		Yes	Yes	
8	Kendal		Yes	Yes	Yes
9	Semarang City				Yes
10	Demak		Yes		Yes
11	Jepara	Yes	Yes		
12	Pati	Yes	Yes		
13	Rembang	Yes	Yes		
	Total in North Java	4	9	4	4
14	Cilacap	yes			
15	Kebumen		Yes	Yes	Yes
16	Purworejo				Yes
17	Wonogiri				
	Total in South Java	1	1	1	2
	Total in Central Java	5	10	5	5

EVALUATION

Evaluation of PEMP activities in budgeted year 2001 until December 2002 as follow:

1. Asset number grow from total budgeted Rp 6.873.176.615 become Rp 7.851.194.497
2. Credit reach 18,56% from total funding that receipt by **KMP** (User Community Group) equivalent with Rp 1.008.017.682
3. Number of KMP increase 60 unit KMP , from 272 units become 332 units
4. Members number of KMP increase 771 person, from 4.457 persons to 5.228 persons.

Evaluation of Activities in Demak Regency fiscal year 2001

No	Activities	Person Number	KMP Income per month (Rp)	Average Income per person (Rp)
1	Fishing	487	121.750.000	250.000
2	Aquaculture	300	90.000.000	300.000
3	Processing	87	30.450.000	350.000
4	Marketing/trade	132	59.400.000	450.000

PROBLEMS

1. The user communities group (KMP) in several regencies consider that the credit funding from PEMP's Program is free
2. From the perception as write in point one, could affect credit and rate repayment in several regencies
3. Less knowledge in accounting management / KMP administration
4. For User Community Group (KMP) in Fishing:
 - Less attention in fish quality product of fishing could influence the decreasing of selling price
 - Miss used of the funding and it wasn't go to right target
 - Fisherman who is receipt PEMP program is beginner fisherman (case in Kebumen Regency)
 - CPUE for various gears in North Coastal of Central Java has tendency to fall
5. For User Communities Group of Aquaculture:
 - Flood accident in Demak regency
 - Unsuccessful of shrimp harvest caused by shrimp disease
 - Milk-fish (Chanos-chanos) price become lower

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